

RACHEL LOUI

Executive Keynote Speaker | AI Strategy Advisor

SPEAKER KIT | BIOS

VERBAL INTRODUCTION

"Please welcome Rachel Loui, an executive keynote speaker and AI strategy advisor. Rachel is a former Google International Growth Executive and former Chief Strategy Officer at Boehringer Ingelheim. She helps CEOs and senior leaders answer a critical question: where should we put our next dollar of AI investment? Her message is simple: AI isn't your strategy. Leadership is. Please welcome Rachel Loui."

25-WORD MICRO BIO

25 words

Rachel Loui is an executive keynote speaker and AI strategy advisor, helping CEOs identify where AI creates value, prioritize opportunities, and lead transformation with clarity.

50-WORD SHORT BIO

50 words

Rachel Loui is an executive keynote speaker and AI strategy advisor. A former Google International Growth Executive and Chief Strategy Officer at Boehringer Ingelheim, she helps CEOs and senior leaders identify where AI creates value, prioritize opportunities, and turn strategy into action. Her keynotes combine strategy, AI, and engaging leadership insights.

100-WORD STANDARD BIO

100 words

Rachel Loui is an executive keynote speaker and AI strategy advisor who helps CEOs answer a critical question: Where should we put our next dollar of AI investment? A former Google International Growth Executive and Chief Strategy Officer at Boehringer Ingelheim, Rachel has led strategy, growth, and transformation inside complex global organizations, including \$473M in revenue growth and more than \$2B in strategic initiatives. Since specializing in AI strategy in 2023, she has helped leaders move beyond experimentation to focus on business value, prioritization, governance, adoption, and execution. Her keynotes combine strategic rigor, practical frameworks, and an engaging stage presence.

200–250-WORD FULL BIO

Approximately 240 words

Rachel Loui is an executive keynote speaker, AI strategy advisor, and former global business leader who helps CEOs and senior executives answer one of the most important questions in business today: Where should we put our next dollar of AI investment?

A former Google International Growth Executive and Chief Strategy Officer at Boehringer Ingelheim, Rachel has led strategy, growth, and transformation inside complex global organizations. Her work includes \$473M in revenue growth at Google and more than \$2B in strategic initiatives. She brings

an operator's perspective to AI, helping leaders move beyond experimentation and endless technology options to make disciplined decisions about where AI can create the greatest business value.

Rachel's signature message is simple: AI isn't your strategy. Leadership is. She starts with the WHAT before the HOW: What business outcome are we trying to improve? Where can AI create the greatest value? And what should we prioritize before investing further?

Her CEO's 6Cs of AI Transformation™ framework gives leaders a practical way to align on Context, Capabilities, Choices, Change, Controls, and Continuous Improvement. Her keynotes and executive workshops are designed to produce action, from identifying top AI priorities to building a first-90-days roadmap.

Rachel has delivered executive keynotes and workshops for organizations including Google, the United Nations, Pfizer, Boehringer Ingelheim, Columbia Business School, and Vistage. She is known for combining strategic rigor, practical AI insight, and an engaging stage presence that keeps executives involved and focused on what happens next.